



Mr. Peter Wlodkowski:

On behalf of the St. Augustine Amateur tournament committee, I'd like to send the team at amateurgolf.com our sincere thanks and appreciation for all of your fine work in improving our tournament's digital and media presence over the past year. The complete website redesign and ongoing support, as well as your media partnership, have been extremely well received from everyone affiliated with the tournament.

The overhaul of the website, with a clean look-and-feel design and a simplified navigation, resulted in a much improved user experience which we feel better represents the quality of the experience in which we strive to provide each year to our players and partners. In addition to the website redesign, amateurgolf.com provided ongoing support and advice throughout the year. You kept the website vibrant and relevant by publishing player profiles, feature articles, and managing the live scoring during tournament play. Your professionalism and responsiveness leading up to and throughout the tournament ensured success.

Amateurgolf.com advised and implemented a media plan that boosted our national exposure. Through regular posts on amateurgolf.com and connecting us with other tournament committees to explore various partnership opportunities, we improved the strength of our field, one of our main objectives each and every year.

Perhaps most noteworthy, by working with amateurgolf.com, we benefitted from a knowledgeable and seasoned partner that is keenly aware of the inner workings of a national level golf tournament. I was pleased with the recommendations you made and the best practices you shared regarding subtle improvements to the tournament that we made to improve the overall experience.

Again, thank you. We appreciate your continued partnership.

Regards,

John Jennison

St. Augustine Amateur, Co-Chairman